



Venus in *ARIES*

Activate & Reclaim Your Personal Power, Passion & Purpose

February 3, 2017 -thru- June 6, 2017

Venus Rules *Your Love, Money & Magnetics*

**Venus ~ *Retrograde* March 4, 2017 / *Direct* April 15, 2017
*Review, Reflect & Set Conscious Intentions for Release & Reclamation***

***Venus Rules* ... LOVE** ~ unifying energetic force that exists in/through all life

ART & BEAUTY ~ the invisible essence which links all life and transcends language or species

CULTURE ~ what humanity contributes thru thoughts, feelings, words & deeds creates a culture

VALUES ~ what you spend your resources on reveals what you value and what your priorities are

Venus & Your Magnetics ~ Venus rules everything we truly care about and how we go about creating or acquiring it. Among other things, it rules love, art & beauty, all things that can be physical but the *feeling* they give us when we experience them is a subtle, magnetic energy that draws us in and speaks directly to the heart. The heart is the only electro-magnetic organ in our bodies and directly links us to both the inner core as well as and the outer field which surrounds & protects Earth. When Earth or its atmosphere are zapped with intense energy, we definitely feel it too because we are eternally connected. The communication of the heart is **feeling**, and post-2012, we are learning how to *feel* at completely new levels and in radically new ways. Venus can help you, on a personal level, understand magnetics in a whole new way which will ultimately support you in co-creating a life based on what is most vital to *your life* and true to *your heart*. We are not creating the old way we used to, now it is much more about creating an inviting space to *magnetize in* the heart's true desires.

Venus & Its Dual Nature ~ It rules both earthy Taurus and breezy Libra. Taurus asks, "what is it worth?" and Libra asks, "where is the balance & harmony for all involved?" You can see how we swing from literal, material value to perceived value according to an individual's preferences and priorities. When Venus is expressing Taurus values, it is all about the physical experience of beauty, while with Libra it is all about the essence. Either way, in your chart, Venus rules what you are magnetized to and what you are repelled by, naturally.

Venus Cycles - Past/Future ~ If we track the last few Venus cycles, one way to look at it is that we got a completely new identity activated when **Venus** Retrograded through ***ARIES*** (2009-2010) which was followed by cultivating new values & priorities, based on this "new identity" which opened up access to our innate power to co-create our lives. As **Venus** Retrograded through ***SCORPIO*** (2010-2011), we got to cleanse & clear any deeply buried karmic debris blocking full expression of clean, authentic power and true self-worth. As **Venus** Retrograded through ***GEMINI*** (2012), we got to explore the infinite ways we can express ourselves at this new level of consciousness and release out-dated thinking & obsolete processes. As Venus Retrograded through ***CAPRICORN*** (2013-2014), we got to put a brand new structure in place that actually helps us make better decisions and create more fundamental stability, as well as personal security, based on the new values & priorities. If we've anchored the fundamentals in a secure way, then this recent Venus Cycle thru ***LEO*** (2015) will be a final exam of sorts on working with our magnetics for sure, with both rewards & revelations about what we magnetize & repel, naturally. **2017** brings us full circle back to **Aries** Retro & we can rebirth yet again! Venus Retrogrades every 18-months, which means that our **Values & Priorities** shift, in small ways, on a fairly regular basis, but in huge ways every 8-years. Getting a rhythm to this, internally, will help you flow with your own personal evolution with far *less fear* or *anxiety* & much *more trust* in the natural order of things, which includes your own natural evolution.

Venus in ARIES ~ Consider this **4+ month period (Feb - June 2017)** as an introduction to your newly **Initiated Self!** You have been through a full cycle of evolution since the last Venus Retro thru **ARIES (2009)**. Explore a little. Review the last 8yrs of your life. How have you grown & evolved? How have your values & priorities shifted regarding your **personal independence, individual power, deepest passion & true purpose?** What is complete and what is initiating where your relationships, finances & magnetics are concerned? What is all that 'worth' to you (reflect on both then & now)? What is the difference in how you expressed your Self in **2009**, and how you want to express in new ways NOW (**2017**)? What have you learned about your Self? What have you learned about your immediate friends, family & community, and your place (and preferences) within each connection? Are your relationships a vibrational match? Do they embody conscious equal partnership and the reciprocity that feels delicious, sincere, joyful & balanced?

It's also a good time to look at the **Houses & Planets** with **Aries** energy activated to know what specifics are coming up for you personally. But in general, we are all going to have to deal with Venus' extended stay in **Aries**, with a quick, but deep, dive into Pisces (Jan 30-Feb 3 and again April 2-27). We are now going to take the Authentic Self that Leo expresses to the world, and turn inward for the Sacred Self that Aries births into the world. With Venus inherently Feminine and Aries, ruled by Mars, expressing her Masculine, this is an opportunity for Sacred Union *within*, on a completely new level (since 2009 and beyond).

Like I said, **Venus** is all about your innate *magnetics* ~ what you naturally magnetize & repel ~ and **Aries** is all about being brave, walking by faith and getting things started. When we have a deep passion and true purpose, we lead by example and that is the energy within you being **reviewed and renewed** through this **Venus Retrograde**. As you are able to *anchor* this renewed sense of **Self, Identity & Purpose**, that you've developed over the last 8-yrs, there will be new opportunities for new relationships & collaborations ... but you may have to lead! Remember, when you know who you are and what you want, and you are willing to be individually responsible, you inspire others to carry their own weight and be responsible for their own energy/vibration. *It's always you* is an old adage of mine that means, whatever we are magnetizing into our lives is but a reflection of what is within. You take your power back by being responsible for what is within & around you and that automatically shifts the outer world in brilliant, beautiful & completely unexpected ways.

Essentially, it is time to **own, activate & truly embody your Inner Athlete** ~ that part of you that is naturally motivated from within to instinctively move, achieve excellence or experience something first. Again, the last cycle (**Leo**) may have introduced us to how we express ourselves creatively and if/how our playmates match us with their Light, now **Aries** is going to show how our relationships reflect a common passion & purpose (or lack thereof). We still need direct access to our **Inner Child/Innocent Child's Heart**, which is that part of you capable of being alive, happy & fully present in the moment and fully engaged with life, but now you will channel that into a **Deep Passion & True Purpose** that reflects who you really are and what you really want, here & now.

ReBirth & ReInvent Your Self ... You should have felt the subtle nudge from the Universe (for some time now) that your Being (Self/Aries) and your priorities/values (Venus) *must* get in alignment. Well, now the nudge will not be so subtle. Venus Retrograde in Aries is a golden opportunity to **RE-Invent Your Self and Re-Commit to Your Self**. You are going to want to be fully anchored sooner than later because we are also dealing with some major Aries energy collectively, thanks to Uranus waking us up (2010-2018) and Chiron is going to follow, with more healing & education (2018-2027) that will probably be necessary for humanity to truly embody its true Divine Nature. It is vital that you are clear about who you are, at your core, so that you can maintain an authentic identity of your own, as the collective gets its 're-invention'. Who are you? What do you really want? Why do you want it? What's the deeper motivation behind your desires? Do your thoughts, words and deeds reflect your deepest, core values? Do you spend your resources of time, energy and money on memories or materials? As you step up and into this New Self, these things are going to naturally change. Don't be alarmed but excited, curious & trusting of your SoulSelf.

More than ever, we have to operate from Heart-Center, you have to actually care to get engaged and so often, you must clear away all that you do *not* care about, so that what you *do care* about has more room to grow, evolve & expand. The Retro period should afford you time to *Review* your personal self-care routines, as well as your primary Love or Work relationships. It's time to stand up for your true Self and let the chips fall where they may. This Venus work is going to be very personal for those with **Aries/Libra** and **Cancer/Capricorn** activated in their charts. Things that were important to you 8-years ago are probably not so vital now, and things that were not even on your list of priorities may have moved to the top. In this case, **Aries** means your **identity, passion & purpose** have all evolved over the last 8-years and adjustments to your **personal rhythm & routine**, as well as your **primary relationships** (personal or professional) should begin to reflect the *upgrade*.

Here is another thing to consider. **2012** was a pivotal time and it seems our consciousness was, and continues to be, expanded since then. Venus' Retro that year in **Gemini** introduced us to many expanded ideas, higher-level thoughts & wildly new concepts but it was difficult to ground any one, let alone all the ones that caught our attention. Since then, we got to use the **Capricorn** cycle to create *containers* for many of those new ideas, concepts & communities. Plus, we got to fortify our personal fundamentals in way that allowed the **Leo** cycle to guide that renewed authenticity and connection to Heart right into place. Now we begin the new **Aries** cycle which will allow you to fully step up and into your renewed identity. This will organically shift everything/everyone around you.

Venus Retrograde ~ [March 4 - April 15, 2017](#)

Review, Reflect & Set Conscious Intentions for Release & Reclamation



January 29 - March 4, 2017 ~ Introduction to New You & Your New Priorities

March 4 - April 15, 2017 ~ Re-View, Re-Evaluate, Re-Vision, Re-Examine

April 15 - June 6, 2017 ~ Integration of the New You & Your New Priorities

June 2017 - Forward ~ Anchoring the ***ARIES*** Energy & Initiating NEW Cycle

Venus Retrograde ~ *Activate & Reclaim Your Personal Power, Passion & Purpose.* Venus is now covering the ground which will be reviewed between **March 4th** (retro) and **April 15th** (direct) and anchored during **Summer 2017**. The whole point of any planet going Retrograde is to bring up the issues of its domain, in **Venus'** case, **values, priorities, magnetics & resources**. It brings these issues to the surface, essentially getting your attention in a way that (hopefully) will prompt you to want to explore more deeply (retrograde) before charting the course of future forward movement (direct/out of shadow) when you will have acquired more clarity and sure-footedness. With Venus last doing this in **2009 (Retro in Aries)**, how have your values & priorities evolved over the last 8-years where *being your Self-Sufficient & Independent Self* is concerned? How would you like to evolve over the next 8-years? Venus energy focuses your attention on what you deeply value or what you give your resources to, which tells the Universe what you truly value. How did you spend your time, energy & money over the last cycle? How will/must that change going forward so that it better expresses what's truly in your Heart?

This Venus *Retrograde* Cycle is Time to ...

- Reconnect with all *6* of your senses
- Assess your values & priorities on all levels
- Renew your self-value / self-worth / self-esteem
- Balance & Integrate your Divine Feminine nature
- Renew your Spirit, your Faith, and your Commitment
- Assess your relationships, partnerships and collaborations
- Recreate your way of living - and - of living on Earth with others
- Assess how you relate to your environment, people and circumstances
- Review anything buried, suppressed or neglected over the last 8-years
- Use your resources more consciously so you are more effective in your efforts

Try to connect with your own internal rhythm of shifting values & priorities and definitions of love, wealth and beauty, which evolve every 18-months on smaller scales, and every 8-years, on even larger scales. Things, people, circumstances ALL come and go and come back again; what/who is important yesterday may not be today or tomorrow. Once you establish the connection to your own internal rhythm, then try to get that in sync with the larger social/collective rhythms. That's when co-creating gets really *juicy* and you get more effective, feel more beautiful and life's more abundant all around!

Venus in *ARIES* is About ...

LIGHT	SHADOW
<p>Ability to Know & Articulate Your Personal Needs Instinctive Self-Preservation that Negotiates Up Front Being Clear & Decisive While Considering Others Being Fiercely Protective of Life & Loved Ones Knowing Who You Are & What You Want Mastering Patience, Consideration & Empathy Being Passionate About Your Life's Purpose Accomplishing Goals with a Clear Direction in Life Staying Present, Trusting & Walking by Faith thru Life Valuing Physical Activity & Healthy Competition Knowing When to Fight & When to Back Off Being a Fearless Leader that Cultivates Independence in Others Thriving as a Self-Sufficient, Independent Adult with a Youthful Spirit All Your Life</p>	<p>Being Competitive in Love Game-Playing / Manipulation Acting Rashly in the Heat of the Moment Being Impulsively Cruel / Indiscriminate Anger Being Confrontational in an Effort to Get Your Way Acting 'Hard' When 'Soft' Would Get Better Results Completely Disregarding Those Near and Dear to You Acting Like a Petulant, Spoiled Child (Saying Things You Can't Take Back) Tit-for-Tat Mentality and a Desire for Vengeance (Toxic Version of Justice) Creating Struggle Unnecessarily / Feeling Like Everything Has to Be a Fight Expecting Those You Love to Prove Their Love (Testing Them Unnecessarily)</p>